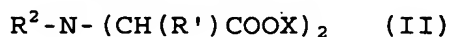
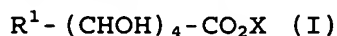


ABSTRACT

The invention relates to a method of conditioning a keratinous material comprising applying a composition comprising at least one carboxylic acid or a salt thereof corresponding to the formula (I) or (II):



wherein:

- R^1 represents a CH_2OH or CO_2X group,
 - X represents a hydrogen atom or a monovalent or divalent cation derived from a transition metal, alkali metal, alkaline-earth metal, organic amine or an ammonium ion,
 - R^2 represents a hydrogen atom or a $-CH(COOX)-$, $(CH_2)_2COOX$, $-CH_2CH_2OH$, $-CH(CH_3)-COOX$ or $-(CH_2)_2-N(COR'')-CH_2-COOX$ group,
 - R'' represents a linear or branched alkyl group containing from 1 to 30 carbon atoms or a cyclic alkyl group containing from 3 to 30 carbon atoms, and
 - R' represents either a $-CH_2-COOX$ group when R^2 is a hydrogen atom, or a hydrogen atom when R^2 is other than a hydrogen atom
- to the keratinous material.